

BACHELOR OF SCIENCE IN COMMUNICATION AND RHETORICAL STUDIES

Communication and rhetorical studies examines the art of effective expression and the persuasive use of language. It's about human interaction—the fundamental process that takes place among and between people, groups, and society. Communication and rhetorical studies involves observation, examination, and dynamic personal involvement. It can be quite complex, but it is always fascinating to those who value clarity in communication. The Bachelor of Science degree in communication and rhetorical studies prepares students to become adept thinkers, competent decision makers, and versatile professionals in virtually any setting and along any career path.

- *Adapt to and create linkages with your social, psychological, and physical environments*
- *Develop higher mental processes*
- *Learn how communication is used in constructing social contexts and articulating decisions*
- *Regulate your own behavior and influence that of others*
- *Gain lifelong personal, academic, and professional benefits*

For information, call University College for an appointment with an academic advisor, who will discuss courses and formats that suit your requirements and schedule.

Phone: 315-443-9378
E-mail: parttime@uc.syr.edu
Web site: www.YeSU.syr.edu



ULTIMATE FLEXIBILITY

Part-time students complete the degree requirements by combining on-campus classes with courses in a variety of flexible formats, including online, accelerated, and condensed options.

ADMISSION

Requirements:

- High school diploma or GED, or official transcripts from all previous higher education institutions attended.
- For students transferring college credit, minimum 3.0 grade point average.
- For students with no college credit to transfer, high school transcript must be submitted with application.
- Three letters of recommendation.
- Interview with an advisor (may be conducted by telephone).

Special situations:

- Students with an academic record that is not strong may take courses on a nonmatriculated basis to demonstrate academic ability.
- No more than 30 credits gained through testing or through evaluation of extra-institutional or experiential learning may be applied toward the program.
- To be accepted for transfer, courses must: show a grade of C (2.0) or better; have been taken at an accredited college or university; and fit degree requirements.
- Where a grade of “pass” has been earned in a course, the school where the grade was earned must certify that a “pass” is equivalent to a C or higher.

BACHELOR OF SCIENCE DEGREE REQUIREMENTS

120 credits, distributed as follows:

- 36 credits in communication and rhetorical studies. The following courses are required:
 - CRS 181 Concepts and Perspectives in Communication Studies
 - CRS 183 Concepts and Perspectives in Rhetorical Studies
 - CRS 225 Public Advocacy
 - CRS 284 Discourse and Society
 - CRS 287 Foundations of Inquiry in Human Communication
- 54 credits in arts and sciences:
 - 6 credits in writing
 - 6 credits in the natural sciences and mathematics
 - 6 credits in the social sciences
 - 6 credits in the humanities, including foreign language at a 200 level
 - 30 credits in areas supporting studies in communication.
- 30 credits of electives.

Up to 90 credits can be transferred, including 66 credits from a junior college, as determined by your advisor in consultation with the Department of Communication and Rhetorical Studies.

Minimum C average (2.0) is required for graduation.

COLLEGE OF VISUAL AND PERFORMING ARTS