

# UCPriorities

Syracuse University  
University College

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**SYRACUSE  
UNIVERSITY**  
**University College**  
Continuing education since 1918

## University College Offers Civic Education this Fall

Politics—local, regional, and of course, the results of this year's presidential election—will surely provide lively discussion at Thanksgiving tables across the country this November. Will you be prepared to answer the question, 'How did you vote, and why?' or will you redirect the conversation to turkey talk?

With Bush and Kerry carrying almost equal support from party line and early-decision voters, experts say it's the swing voters and the late-in-the-game undecideds who will elect our next president.

Zogby International's web site posts an article from the *Pittsburgh Post-Gazette* that offers this perspective about swing voters: "Regardless of what we know and what we don't, pollsters still think that these are the people who will pick the president. The undecideds are being touted as the only votes that matter, since the so-called 'decideds'—the voters whose minds are already made up—are so evenly split between Kerry and Bush that in some key states they will effectively cancel each other out."

Doing its civic duty for voters, decided or not, University College launches its fall lecture series, "The 2004 Elections: Politics As Usual?"

Each Tuesday in October, UC will provide a platform for political issue discussion through 90-minute lectures by local analysts Robert McClure, Kristi Andersen,

Jeff Stonecash, Grant Reeher, and Rogan Kersh, professors of political science at the Maxwell School of Citizenship and Public Affairs; and Steve Davis, professor of newspaper journalism at the S.I. Newhouse School of Public Communications. The lectures are intended to engage voter interest, inform, analyze, and provide multiple perspectives regarding the presidential election.

"Civic education is an integral part of our mission at University College. Connecting the knowledge and perspectives on this campus with our surrounding community fulfills one of the most basic missions of continuing education," says University College Dean Charles Barletta.

Concurrent with the launch of University College's lecture series, the UC-based Onondaga Citizens League will release the findings of its year-long study on political participation and voter apathy in Onondaga County. Launched last year after only 30 percent of the county's eligible voters turned out, the OCL study will offer strategies to overcome local and regional voter disengagement and an unusually high number of uncontested races.

Carol Boll, a member of the study committee, is putting the finishing edits on the final recommendations. Boll says, "I think the importance of this study rests in the fact that the trend of declining voter turnout

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*The University College Lecture Series:*

### **"The 2004 Elections: Politics As Usual?"**

October 5—"War and the  
Presidency," Robert McClure

October 12—"Political Reporting in  
an Election Year," Steve Davis,  
Grant Reeher

October 19—"Who's Voting Now?"  
Kristi Andersen, Jeff Stonecash

October 26—"The Other Elections:  
Battle for Control of Congress,"  
Rogan Kersh

Tuition is \$25 for the entire series of lectures, which will be held from 7-8:30 p.m. each Tuesday in October at Christian Brothers Academy, Randall Rd., DeWitt, N.Y.

Call 315-443-4846 to register.

## The Many Missions of UC

With the arrival and upcoming inauguration of Chancellor Cantor, we at University College thought it would be a good time to update our mission, vision, and goals. As our educational resources continue to spread throughout the world through distance education, and as our workforce continues to evolve in its need for a more diverse skill base, we challenge ourselves as an academic team to stay one step ahead of the needs curve. Staying out in front requires focus and organization, and setting goals helps us achieve both. Recently we launched two new professional certificates and announced that our information technology center, CBIT, earned status as the only Linux systems training center in New York State. For our community, we've taken an aggressive approach to civic education this fall by offering a lecture series analyzing the upcoming elections. All of these achievements revolve around our mission to bring the best of Syracuse University continuing and professional education to a worldwide community of adult part-time learners. Creating goals that will lead us to new achievements for our programs, which serve multiple audiences, is a challenging but rewarding experience. It is one that will serve us well in the months to come.

Yours aye,

Charles K. Barletta G'73  
Dean

## Former G.I. Gives Credit to UC

### Alumni Profile

The Syracuse University School of Extension Teaching and Adult Education became University College in 1946, the same year thousands of World War II GIs returned to their hometowns to enroll in college. Gordon Shea was one of those GIs and more than a half-century later, his recollections of that era are still vivid.

"When I applied to Syracuse University," he recalls, "I was assigned to University College because I had living accommodations with my parents in the city's west end. Chancellor Tolley had vowed that no qualified former serviceman or woman would be refused admission. So almost overnight, the University grew from a few thousand to nearly 15,000 students."

The huge influx of students necessitated an unprecedented building effort on campus. "Since virtually no new housing had been built during the depression that preceded the war, desperate measures were needed," Shea remembers. "SU was building 'married student housing' the way we built military bases during the war. Each morning as I passed the train station on my way to UC, I saw swarms of ex-GIs spilling out of the station and boarding University buses that would take them to campus on the hill. These students were being housed at the State Fairgrounds!"



Gordon Shea '50

According to Shea, students were breaking new ground back then. "Most of us, at the time, were the first in our families to ever attend college," Shea says. "And, as a result, our brainpower as scientists, engineers, health care and business professionals contributed to many of the great infrastructures of the last half of the 20th century. The quest for higher education is still echoing through our families decades later."

For Gordon Shea—professor, business consultant, and author—the UC experience was life-changing. "Since I had no clear idea of what college was all about, the experience at UC gave me time to get oriented to college in a family-like environment. The faculty members at UC's downtown campus were essentially the same as the faculty on the main campus, so we never suffered from academic neglect. I felt from the first day that I was on an intellectual journey that I never wanted to stop. That trip is still in motion," Shea muses.

Shea's career path began with jobs as a technical writer and production engineer and led to expertise as a supervisor, manager, and executive in government and private industry. After serving as president of PRIME Systems Company, a training and human resource development firm in the Washington, D.C., area, Shea became a freelance writer. He has 16 books and more than 200 articles to his credit. Reflecting on his life journey, Shea says, "the foundation of it all was University College in Syracuse."

At 78, Shea gives no indication that he plans to stop consulting, writing, teaching, and learning anytime soon. "I teach one or two business writing courses each semester at the University of Maryland University College. I had two books published last fall, and am negotiating the writing of two more at this time," he says. "Not long ago, one of my doctors asked me when I was going to retire. I told him 'I'll have plenty of time for that when I'm dead,'" Shea jokes. "Why quit when I'm having so much fun? I love what I do and want to keep doing it until my end."

### Calling all UC "GI Bill" grads

Did you attend University College on the GI Bill? We want to hear your story. What did you study and where has life taken you since University College? Write to us at [ucvision@uc.syr.edu](mailto:ucvision@uc.syr.edu).

Peck Hall, UC's home from 1946 through 1997.

# Faculty Connections Empower UC Students: Meet Larry Lardy

## Profile

Making connections at college may come easy to teenagers just out of high school, but it can be more complicated for adult students. They often have to put a social life on hold while they juggle school, job, family, and community responsibilities. For many adult students, it's a pleasant surprise to discover that your professors are your peers, and you're as likely to establish a rapport with them as you are with other students.

University College faculty members value these connections, and often find that the amity they enjoy with their adult students leads to enhanced learning and teaching experiences.

"I believe that being an 'adult learner' provided a greater opportunity to have a relationship with my professors than if I had been a traditional student," says Doug Amidon, a purchasing manager for Carrier Corporation and a 2001 graduate of SU's Whitman School of Management. "My interaction and camaraderie with the faculty are positive memories I'll continue to hold," Amidon adds.

Larry Lardy was Amidon's calculus professor at UC. He also became his mentor, inspiration, and friend.

"His knowledge and commitment got me through calculus—an amazing feat," recalls Amidon. "Whether it was explaining a particular point or accommodating a special request, my professors at University College were extremely helpful in assisting me to succeed with the program."

Lardy, who has been teaching and conducting research at SU for 40 years, finds working with adult students especially interesting and rewarding. "These students are self-disciplined and have a mature and inquisitive approach to their studies," Lardy asserts. "Their maturity, I suppose, seems to make it easier for them to share their personal perspective of a topic. They often bring a refreshingly direct and no-nonsense attitude to the classroom."

That maturity can facilitate the learning process in unexpected ways, Lardy has observed. "It is always fun to see how different personal



University College Dean Charles Barletta (right) recognized Larry Lardy's outstanding commitment to and support of part-time students at UC's Convocation and Commencement Celebration ceremony last spring. Dean Barletta presented Professor Lardy with the College's highest honor for a faculty member, the Excellence in Teaching Award.

experiences can lead down different roads to understanding a new concept. I'm impressed with the way adult students insist on mastering a difficult topic until they feel they own it."

Lardy maintains high expectations for his students, but infuses his classroom with supportive consideration. "I try to be more flexible with deadlines for assignments," he points out, "but experience has shown that some pressure for regular submission of work helps students avoid an 'incomplete.' Incompletes can easily become a bane to part-

time students, because of their outside responsibilities, and because they are very determined to understand every detail."

Qualities like those he saw in Doug Amidon draw Lardy back to the classroom year after year. "Doug has an especially good dose of native ability," he recalls. "And like other adult students I've known, he is disciplined, determined, and capable. With a little luck, I will be able to continue the enjoyment of teaching adult students in the years ahead."

**Helpful.**

"MY PROFESSOR'S KNOWLEDGE AND PERSISTENCE GOT ME THROUGH CALCULUS—AN AMAZING FEAT."

Doug Amidon with his calculus professor, Larry Lardy, Ph.D. Amidon is a Carrier employee and a 2001 graduate of SU's Whitman School of Management.

Read more about Doug and other part-time students at [www.yesu.syr.edu/student](http://www.yesu.syr.edu/student)

**Professors who love to teach—and advisors who guide you every step of the way.**  
SU professors make the classroom a great place for part-time students like Doug. Professors who strive to connect with each student make subjects like calculus easier to tackle.

At University College, we understand returning to the classroom is a big step. UC's academic and financial aid advisors are there for adult students from day one until graduation—helping them stay on track with their goals.

Earn a Syracuse University degree through part-time study at University College. Make an appointment to see an academic advisor, and find the help you need to get the degree you really want. **yes.u**

Fall classes start August 30.

**SYRACUSE UNIVERSITY**  
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Call 315-443-YesU | e-mail: [parttime04@uc.syr.edu](mailto:parttime04@uc.syr.edu) | [www.yesu.syr.edu/04](http://www.yesu.syr.edu/04)

**It's All About the Connection.** University College values the connections that take place between students and faculty. So much, in fact, that we highlighted them in our Fall 2004 advertising campaign. Ads for print media, such as the one to the left, describe University College as "helpful, affordable, and flexible" and feature a part-time student with a key staff person who assisted him or her in reaching a goal. Student Doug Amidon (shown at right in the ad) is pictured with Professor Larry Lardy. Amidon said of his experience as a student of Professor Lardy, "After investing efforts over four decades to obtain my degree, Professor Lardy was able to achieve a feat that I thought was in serious doubt. Through his knowledge, persistence, and patience (none of which I displayed) he was able to get me to pass calculus." For a closer look at the University College ad campaign and to read more student testimonials, visit [www.yesu.syr.edu/student](http://www.yesu.syr.edu/student).

## Civic Education

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calls into question the validity of our representative form of government.”

And as for study recommendations? “We will recommend, among other things, more substantive media coverage of the issues in campaigns at all levels; extending the voter registration period up to election day; and reform of the redistricting process that is now controlled by the political parties,” Bolls says. Broad recommendations will be directed to schools, candidates, families, and the political parties.

The Onondaga Citizens League hopes to release its political participation study in October, just about the time the UC lecture series kicks off.

So, when you vote this November, for whom will you vote, and why? Gobble up what UC has to offer and become an informed voter. You'll not only make an impression at the Thanksgiving table, you'll make a difference.



For information on elections and voter registration check out [www.fec.gov](http://www.fec.gov).

For information on the Onondaga Citizens League study check out [www.YeSU.syr.edu/ocl](http://www.YeSU.syr.edu/ocl).



### Certificates in Professional Studies Launched

Building on its successful Bachelor of Professional Studies program launched in 2001, University College announces two new Professional Studies certificates. These programs offer a shorter and more condensed format of study for career-advancing or career-changing adults. The certificate in Organizational Leadership is a 15-credit program featuring classes in leadership principles and skills, organizational behavior, introductory accounting and finance, human resource management, oral communication, writing, critical thinking, and negotiation. The certificate in Professional Communication is intended for adults who need to hone their communication skills in writing, presentation delivery, and group dynamics. It also provides instruction in organizational diversity and intercultural communication. This 15-credit certificate is designed for adults from any profession seeking to expand their communication abilities and advance in their workplace. Both programs are designed to accommodate the busy schedules of part-time students who must fit coursework into their work and home life. For more information call 315-443-YESU or visit [www.yesu.syr.edu/bps](http://www.yesu.syr.edu/bps).

## Class Notes

SU graduates who complete their studies through UC are a dynamic and accomplished group. We enthusiastically invite you to share your recent news and accomplishments, both personal and professional. When submitting information, please include your full name (including maiden name), class year(s) and program(s) of study, postal and e-mail addresses, and phone numbers. Submit information online to <http://alumni.syr.edu/informati.html> or send it to Class Notes Editor, Syracuse University Alumni Relations, 401 University Place, Syracuse, NY 13244; fax 315-443-5645; e-mail [vmchapp1@syr.edu](mailto:vmchapp1@syr.edu).

### 1970s

**J. Carson Longo '73** (A&S), '83 (ECS) of Naples, Fla., was named a business services officer at BB&T Corporation. Toastmasters International also named Longo a certified toastmaster.

### 1980s

**Elfred Lee G'86** (VPA) of San Diego, Calif., artist and filmmaker, unveiled his painting of Noah's Ark at the Westvale Seventh-Day Adventist Church in Syracuse, N.Y. Lee went on four expeditions to Mt. Ararat to capture the painting, which is titled, *The Invitation*.

**Karen Ferguson Tauber G'87** (EDU) of Tucson, Ariz., is included in the 2004 edition of *Who's Who Among America's Teachers*. Tauber taught for 12 years in Syracuse City Public Schools. For the past 10 years, she has taught in Amphitheater Public Schools in Tucson, Ariz., and currently teaches advanced reading and language arts to eighth graders at La Cima Middle School in the Amphitheater system.

### 1990s

**Matthew A. Wurtzbacher G'90** (MAN) of Englewood, Calif., was named vice president of corporate planning and development for Forest Oil Corporation.

### Jennifer Abramson Lipset '93

(VPA) and husband, Alan, of Wilton, Conn., announce the birth of their second child, Nathaniel Fox, born on New Year's Day 2004. Nathaniel joins big sister, Sophie Lillian. Lipset is owner of Lipset Design Studio.

### Michael M. Barillas G'95

(LAW/MAX), G'00 (IST) of Baltimore, Md., is a systems analyst for CitiFinancial.

### Benjamin W. Killberg '97

(VPA) of Astoria, N.Y., performed in a play titled *Follow the Bosnians*, as Chuck the Waiter at the Studio Theatre in New York City.

### 2001s

**Mehmet S. Aktas G'01** (ECS) of Bloomington, Ind., is a researcher for Indiana University.

### James M. Andres G'01 (MAN)

is chief accounting officer and global comptroller at Genesee & Wyoming, Inc.

### Alvin Klee G'01 (IST) of

Arlington, Va., is a lieutenant colonel executive officer in the headquarters of the Department of the Army in Washington, D.C.

## Honoring Our Academic Achievers

### Congratulations

The University College Honors Reception, recognizing students who achieved Dean's List honors during the fall 2003 and spring 2004 semesters, will be held Friday, November 19 at 6 p.m., at the Goldstein Alumni and Faculty Center on campus. The event offers students the opportunity to receive an honors certificate from Dean Charles K. Barletta, hear an inspirational guest speaker, and connect with faculty and staff of the College. For more information, contact Peggy Morgan at 443-3527.

# Make an Investment, Leave a Legacy

By Wendy Harris  
Senior Director of Development

Interested in leaving a legacy to the world? Interested in having a measurable impact on the lives of others? Make a gift in your will to University College (UC). Your gift will go directly to the UC Alumni Supported Scholarship Fund, which will, in perpetuity, help others get an education. It's simple—list University College as a beneficiary in your will. Or, take out a life insurance policy and make UC the beneficiary. This type of gifting is a low-impact way for you to make a high-impact, lasting difference. The interest generated from the growth of the UC Alumni Supported Scholarship Fund will forever enable students to attend college.

The need for scholarship awards is greater than available UC funds, according to Margaret Stearns, director of financial aid at UC. Without the help of alumni, UC must continue to encourage students to apply for low-interest loans. According to Stearns, part-time students juggling work, family, and school responsibilities take longer to complete their degree than traditional full-time students, and therefore, often incur substantial debt. That debt delays the goals and dreams people have for completing their education.

UC offers undergraduate credits at a rate that is 41 percent lower than the Syracuse University main campus tuition rate for students attending full time (taking more than 12 credits). This tradition of making an undergraduate degree more affordable for part-time undergraduate students has endured for more than 59 years, since UC's official founding in 1946. But it's not enough.



Wendy Harris

Decide today to make a difference in the life of another person! Consider the UC Alumni Supported Scholarship Fund or other investment options as a way to leave your legacy. Call Wendy Harris, Senior Director of Development for University College, 315-443-5000, or e-mail [wharris@syr.edu](mailto:wharris@syr.edu) to make a difference for today's part-time student.

## Looking for a Tax Break?

### *Invest in Us!*

*The Charitable Lead Gift Annuity lets you partner with UC as if we were your investment bank. You transfer assets (cash, securities, property) to UC and the University pays you a predictable monthly amount for the rest of your life. You avoid capital gains taxes and gain the benefit of tax deductions while your money continues to support you. Call Wendy Harris at 315-443-5000 for more information.*



## Financial Aid Available for Middle-Income Students

University College announces a new category of financial aid that will benefit part-time students. The "UC Supplemental Grant" for middle-income students will begin this fall, with financial aid grants ranging from \$250-\$400 per semester, per qualifying student. The grant fills a gap for students who often don't qualify for other monetary awards based on financial need. According to University College Financial Aid Director Margaret Stearns—a specialist in creating financial aid packages for part-time students—a number of factors are considered when calculating a student's financial need, and middle-income students often feel shortchanged when the federally calculated expected family contribution is higher than students believe they can comfortably afford. The new grant will fill this gap, and will be awarded in addition to other UC financial aid for which the student might be eligible. Want more information? E-mail [finaid@uc.syr.edu](mailto:finaid@uc.syr.edu).



# UC Launches Red Hat Academy

Beginning September 29, official Red Hat Linux training will be available for the first time in Central New York as Syracuse University's Center for Business Information Technologies (CBIT) introduces the Linux System Administrator Red Hat Certified Technician program. CBIT is the 30th Red Hat Academy in the United States and the only Red Hat Academy in New York State.

"Businesses in the United States are rapidly adapting 'open source' technology as a cost effective solution to enterprise computing needs," says Jim Shea, director of CBIT.

According to Shea, Linux is one of the fastest growing operating systems on the market.

As part of the University's commitment to building and supporting a high tech workforce in Central New York, partnering with Red Hat enables companies in the area to adapt new, open source technologies and receive Linux training and support for their employees, right here in Central New York.

The Linux System Administrator Red Hat Certified Technician (RCT) program will be administered through University College. Classes start Sept 29 and are offered on Wednesday evenings from 5:30 to 9 p.m. For more information, please contact Mona Hamlin at 443-3140 and visit [www.cbit.syr.edu](http://www.cbit.syr.edu) to register.

CBIT offers 17 technical and IT certification programs and 90 computer training courses that can be completed through part-time study at University College, one or two evenings a week.



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## UCPriorities

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